

FUNDRAISING FOR SUNYATA

A step-by-step guide



SUNYATA
BUDDHIST CENTRE

Thank you

THANK YOU for choosing to raise funds for Sunyata Buddhist Centre. The work that we do would not be possible without people like you who are stepping up to support the centre. This guide should give you everything you need to get started on your fundraising for our campaign to secure Sunyata's future. We hope this will be a rewarding experience.

- *Sunyata's Fundraising Committee:* Colm, Emer, Maureen, Michael, Paul, Jamie, Jason, John, Sarah-Jane, Stefanie.

Getting Started

The first step in fundraising is to know exactly why you are raising money in the first place. What are your motivations? What's your goal and how will it make a difference? If you believe in the power of your contribution, you will inspire others to feel the same!

When it comes to ideas, there are countless possibilities, so be creative! Choose something you'll enjoy doing and that will be popular with and inspire others – it will make the planning a lot easier.

Think about events that might contribute to your own wellbeing or to that of others in your community. Please also take into consideration the environmental impact of any event you are planning. Have a look at our 'Top Tips' and 'Ideas for Events' for inspiration and help on getting started.

Ideas for events

- sponsored mindful walk, run, swim etc.
- cake sale
- coffee morning
- sporting event or tournament such as golf or football
- carboot sale of clutter from house, book sale, or placing ads online on Done Deal, Facebook buy/sell groups, or Adverts, for example.
- flower or vegetable sale
- music session or dancing event
- teach a class online or in person, like yoga, or a craft
- suitable online events
- pop up market or shop event
- sponsored silence, 24 hour fast, or digital detox

Top Tips

- Before you set the date, check that it doesn't clash with anything else and be sure to give yourself enough time to prepare.

- Get support: ask friends, family, neighbours or other sangha members for help. You might like to ask others to join you as an organiser and work as a team.

- Create an action plan and timeline.

- Make sure everyone knows what they are responsible for and agree on task deadlines.

- Set a budget if needed and be sure to leave a little extra room for any unforeseen costs.

- Prepare a list of expenses and see if local businesses, or anyone in your community or sangha, can help by donating or sponsoring goods or services.

- Set a rough target and think about how exactly you're going to reach it: a raffle, a sale, sponsorship, sponsored walk, run, swim etc.

- If you are collecting money in public (a street collection box, for example) you may need a license or permit - email us if you are unsure about this or include it in the registration form. This won't apply for most fundraisers.

- Register your event today by filling a registration form found at www.sunyatacentre.org/save-sunyata-fundraiser/. This will help us to keep track of events and know how we can support you.

- Spread the word: text everyone in your phonebook; email everyone you know, use Facebook, Twitter, word-of-mouth; contact anyone who would be interested and can share it further on your behalf.

- If you have any questions or need any support please email Sunyata's fundraising committee on: sunyatafundraising2021@gmail.com
We are here to help!

Before planning your fundraising activity or publicising it please be sure to send us details first for by filling out a registration form found here: www.sunyatacentre.org/save-sunyata-fundraiser/

When you are planning your event please make sure that everything is in line with the current Covid-19 related restrictions and public health advice [here](#)

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